

Branding Concept Presentation

Brand Name: Anahata Meher

Client Name: Anhata Meher

Designer: Manisha

About the brand

Anahata Meher is a multifaceted spiritual healer who guides individuals on their journey toward inner peace, healing and self-discovery.

As a shaman & rose priestess, Anahata offers transformative experiences through workshops on shamanism, womb healing, immersive retreats, and singing healing sessions.

Combining ancient wisdom with modern practices, Anahata's services invite you on a journey of self-exploration, healing, and spiritual awakening, nurturing your body, mind, & spirit under her compassionate guidance.

Mission

Anahata Meher's mission is to empower individuals to achieve profound self-discovery and holistic healing through ancient spiritual practices.

By offering transformative workshops, retreats, & healing sessions, Anahata aims to nurture & guide people on their path to personal growth, & spiritual awakening.

Vision

Through the spread of spiritual wisdom and healing practices, the brand aspires to create a global community of empowered, enlightened, & compassionate beings

Brand Personality

Unity

Anahata's practice of shamanism, represents the interconnectedness of all beings and the natural world.

Love

Love is the cornerstone of Anahata Meher's healing practices. As a rose priestess and shaman, she channels the energy of unconditional love to help individuals heal

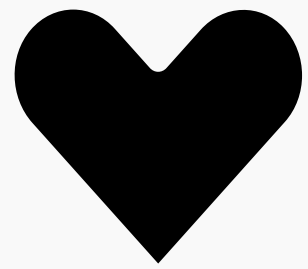
Spirituality

Anahata's shamanic practices are deeply rooted in spirituality, guiding individuals to connect with the spiritual realm

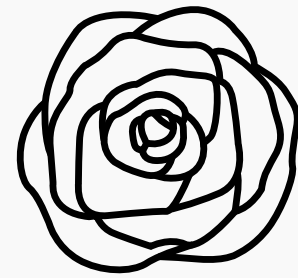
Concept 01: Unity & Love



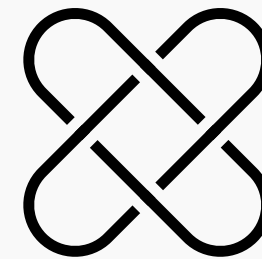
ANAHATA MEHER



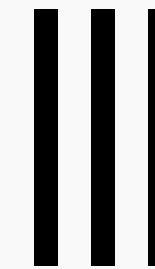
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HEART

symbolizing 'Anahata'

ROSE

symbolizing 'rose priestess'

UMOJA

unity symbol

3 LAYERS

symbolizing new beginnings
and continuous renewal

LOGO



$x/2$

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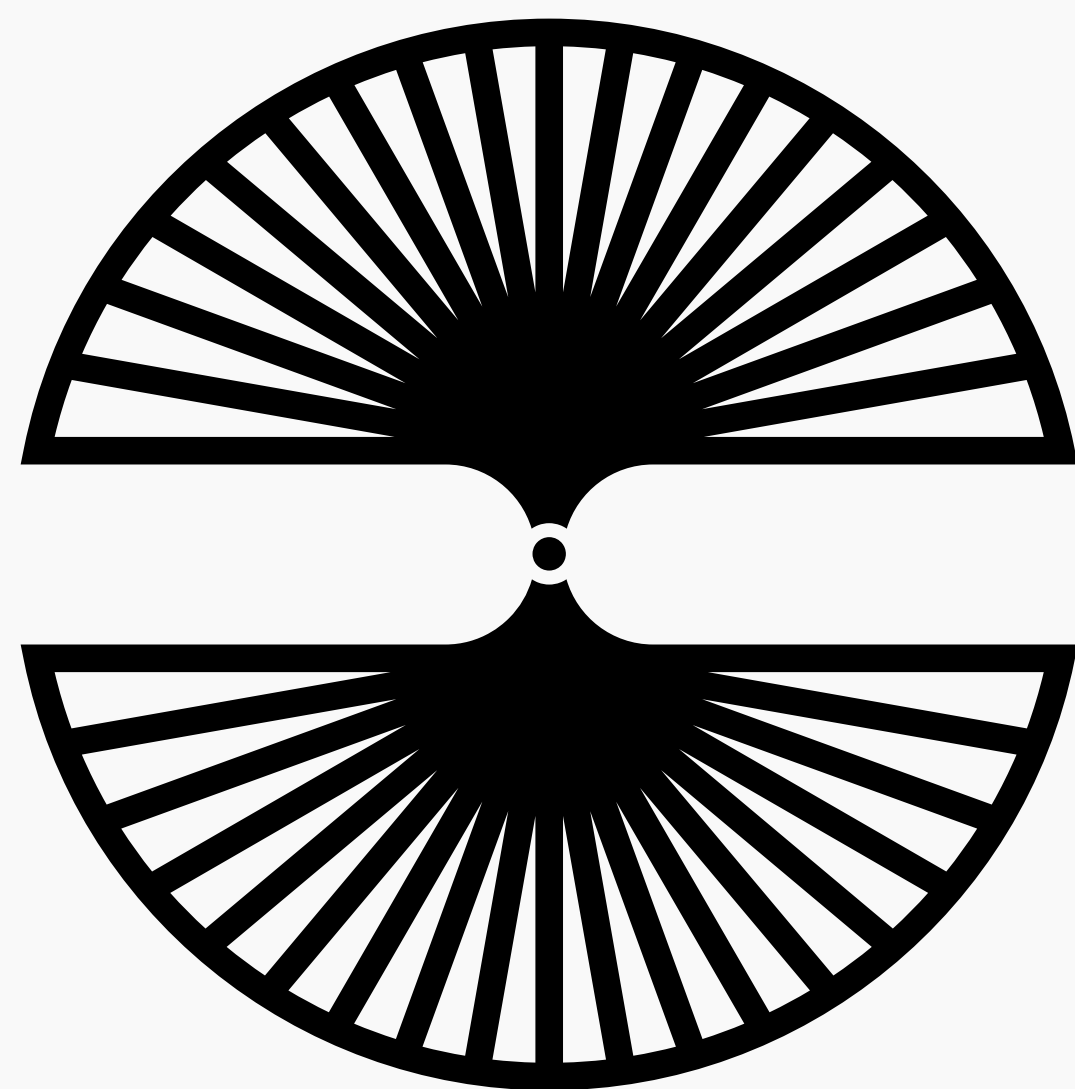
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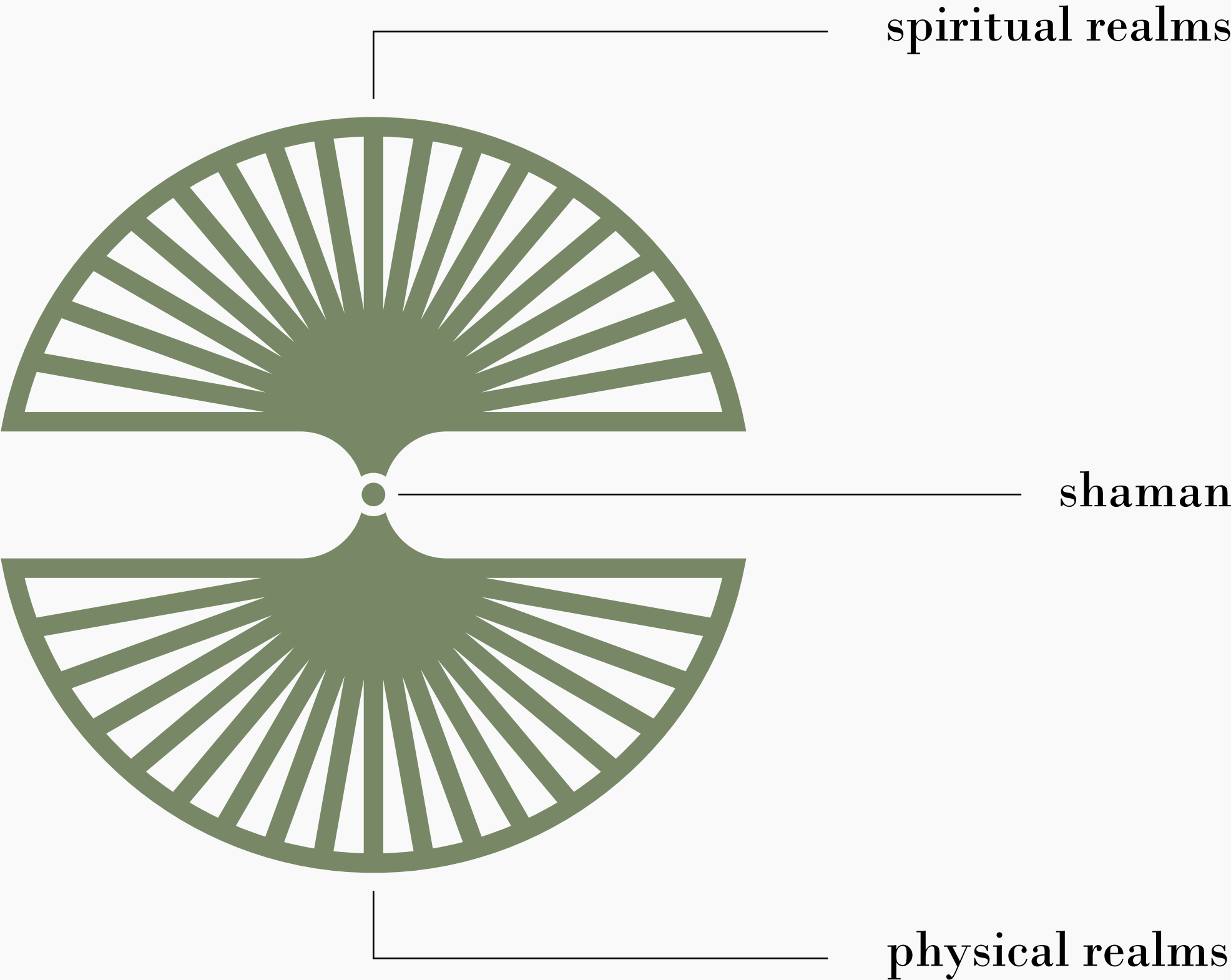
Bodoni MT

1. ancient vibe and premium look.-
2. good legibility, even at smaller sizes, clear and well-defined characters & readability in different contexts.
3. earthy font often associated with shamanism
4. blend of old and new bridges the gap between traditional and contemporary audiences

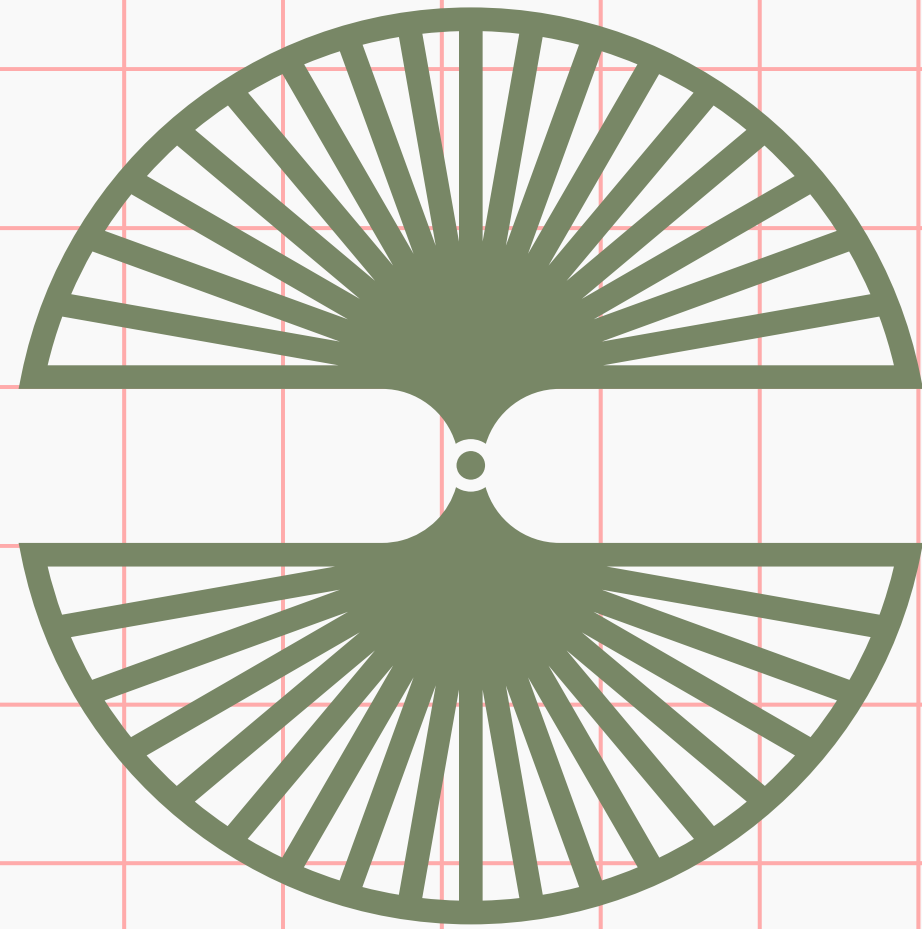
Concept 02: Shaman: A Bridge



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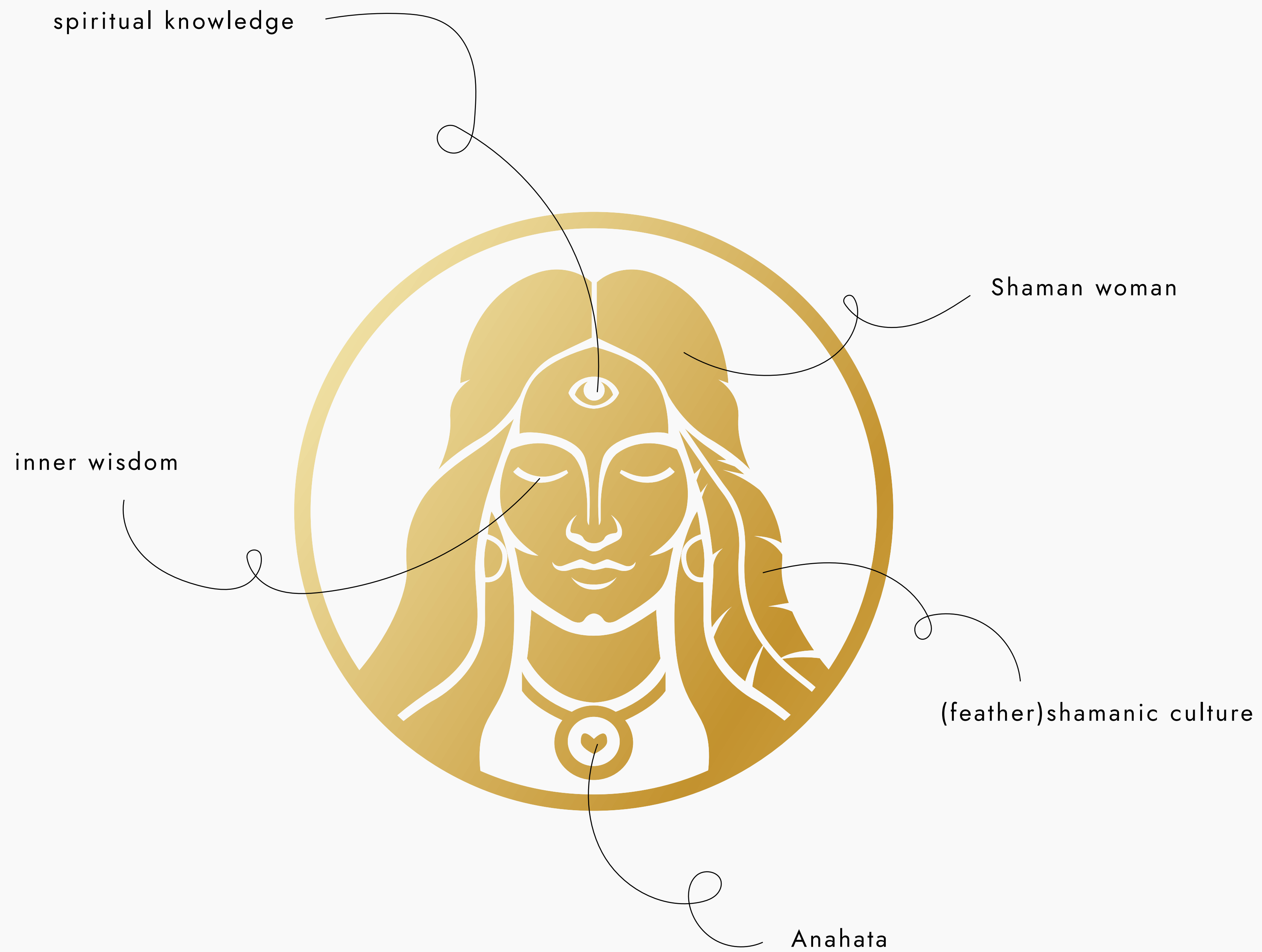
Spirax font

1. features elegant, flowing curves that give it a graceful look.
2. evoke a sense of enchantment and wonder, makes it best for shaman branding.
3. clear and legible.

Concept 03: Shaman Woman



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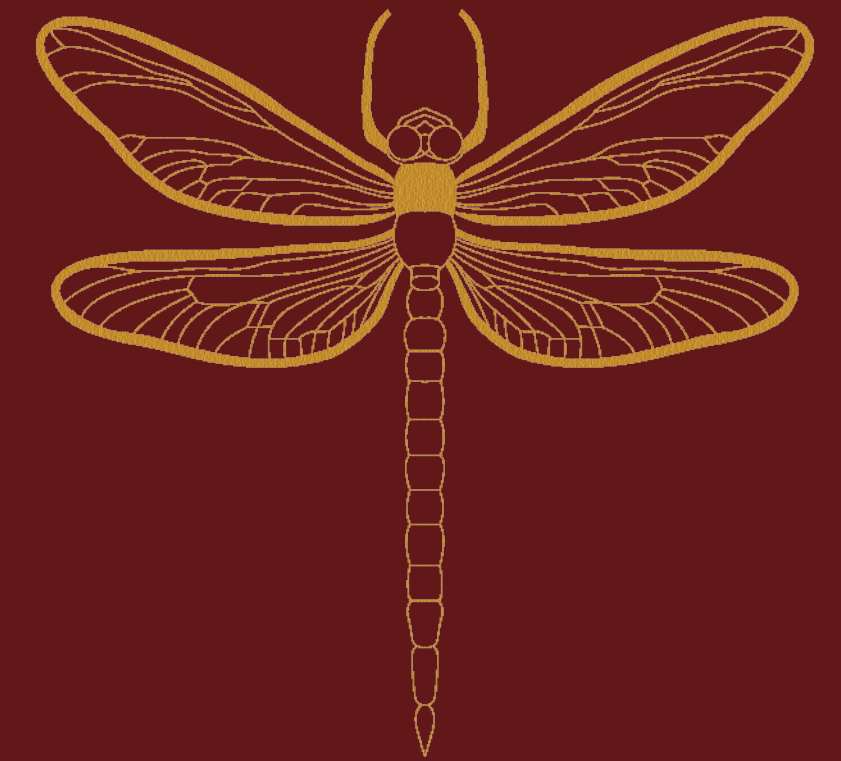
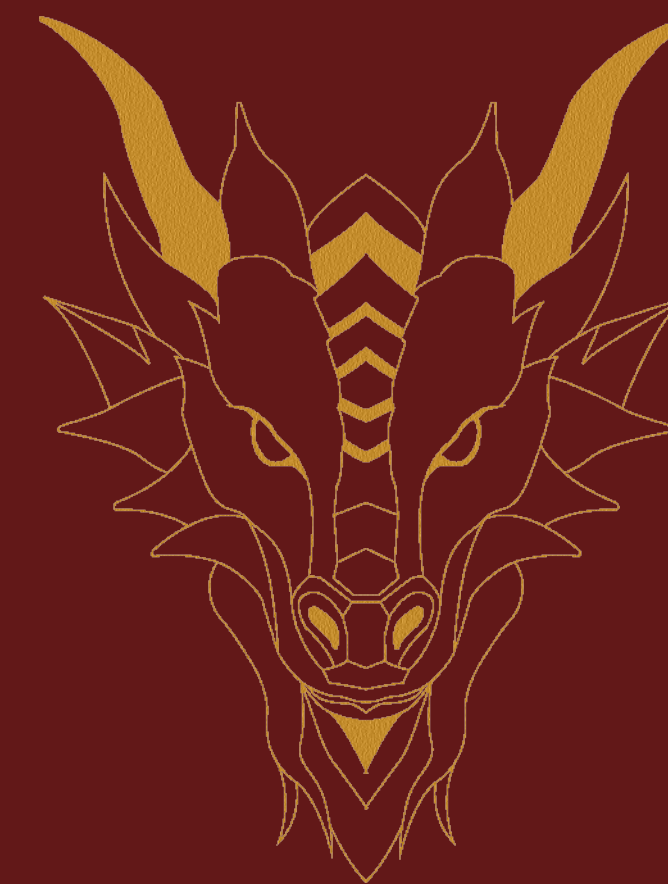
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Jost

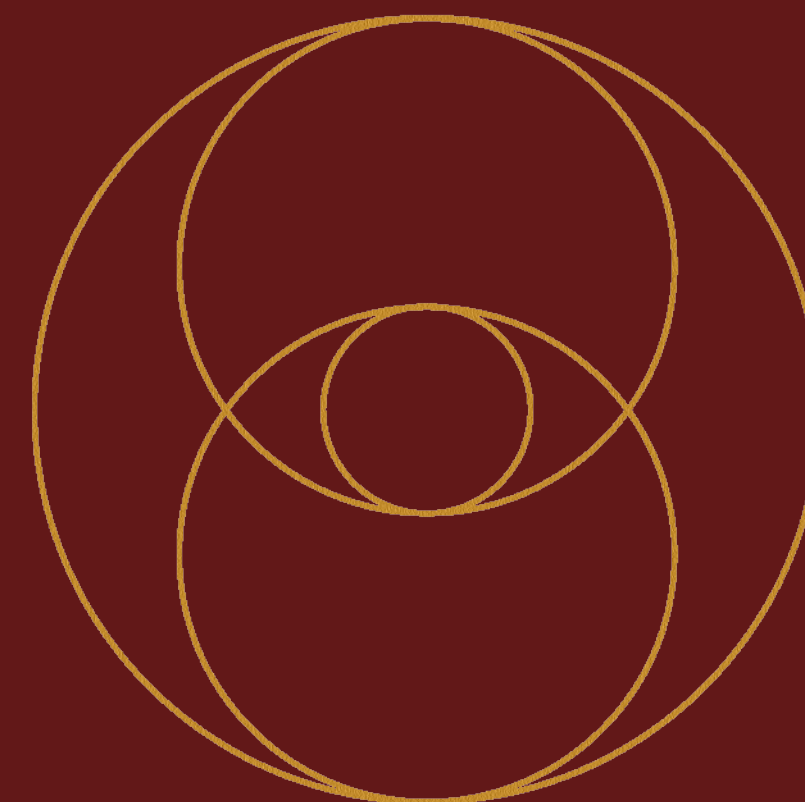
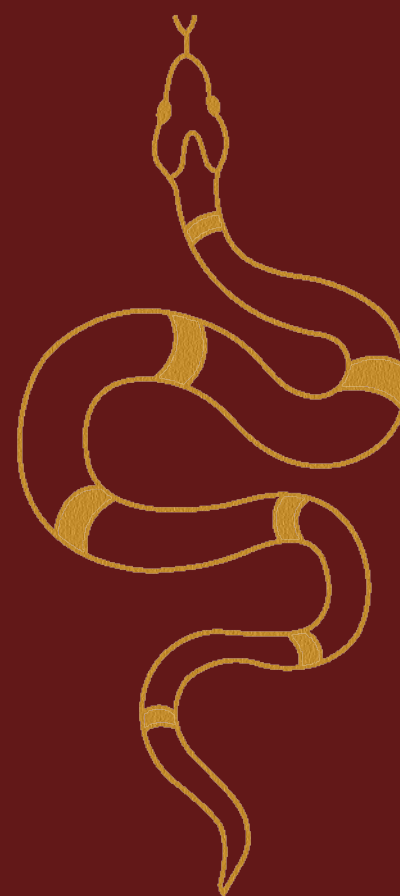
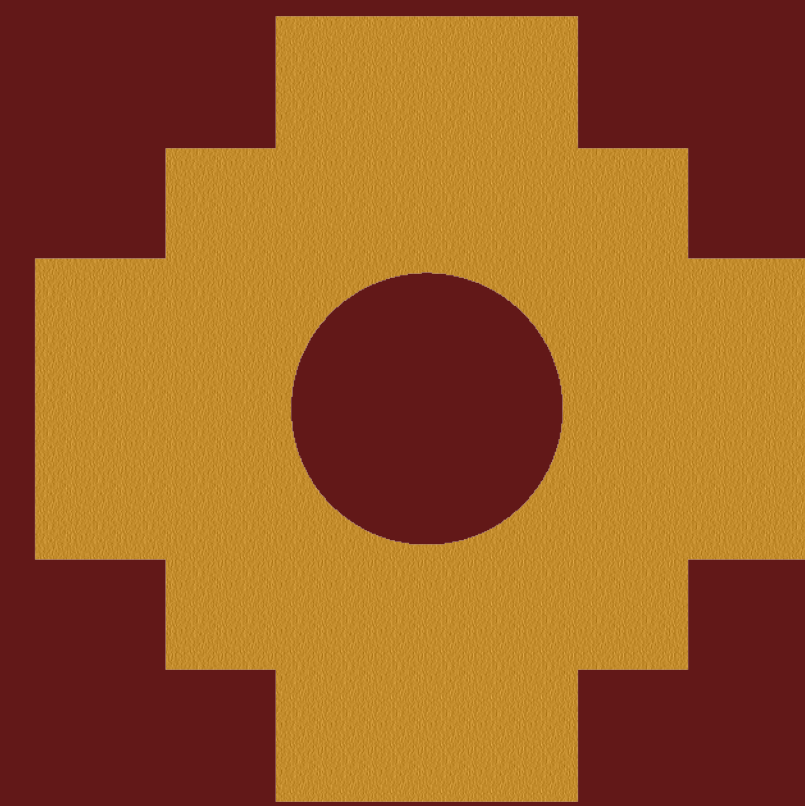
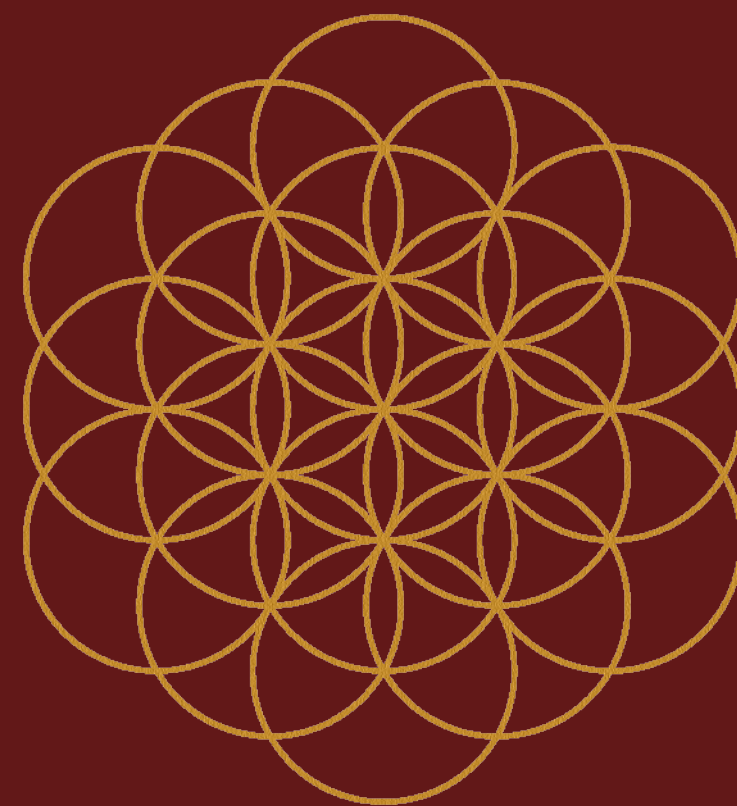
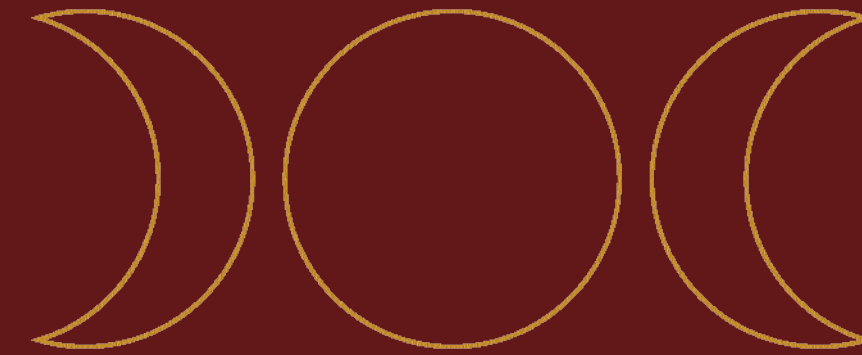
1. Jost is a versatile font that can be used for both headers and body text
2. clean and modern
3. highly legible
4. geometric style of Jost can convey a sense of harmony and balance

Brand Assets

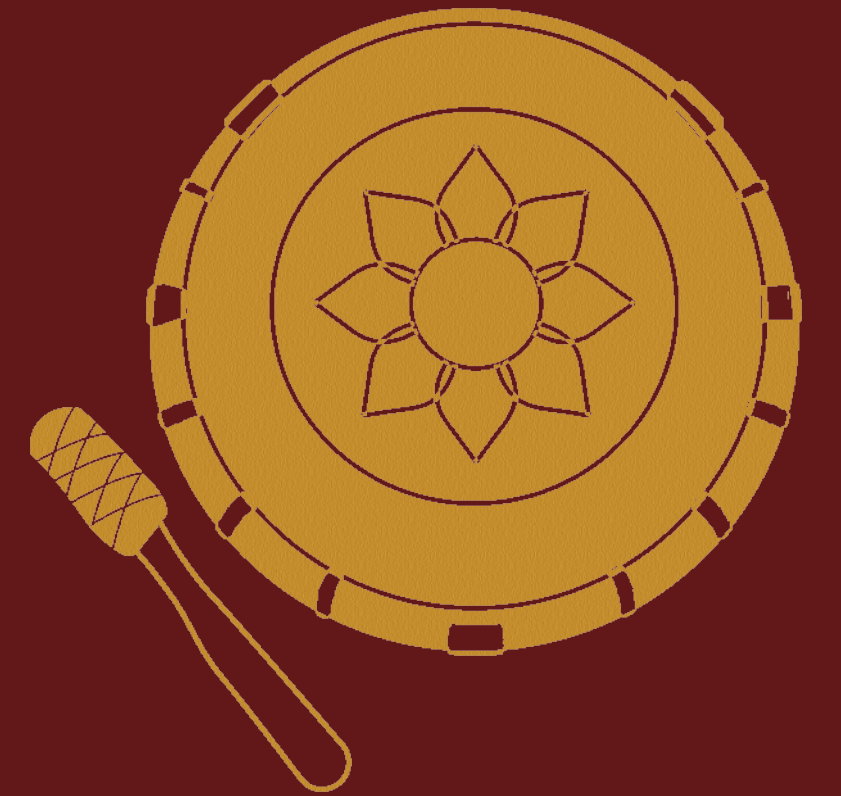
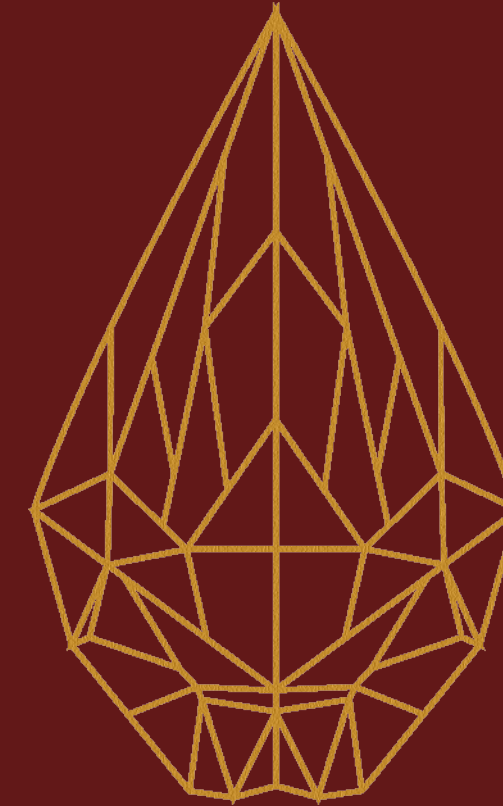
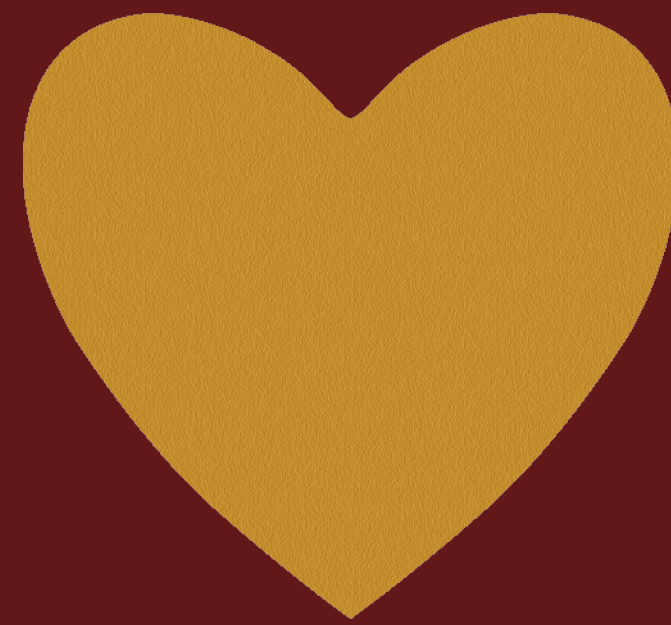
Spirit Animals



Sacred
Geometry
&
Rose Preistess
Elements

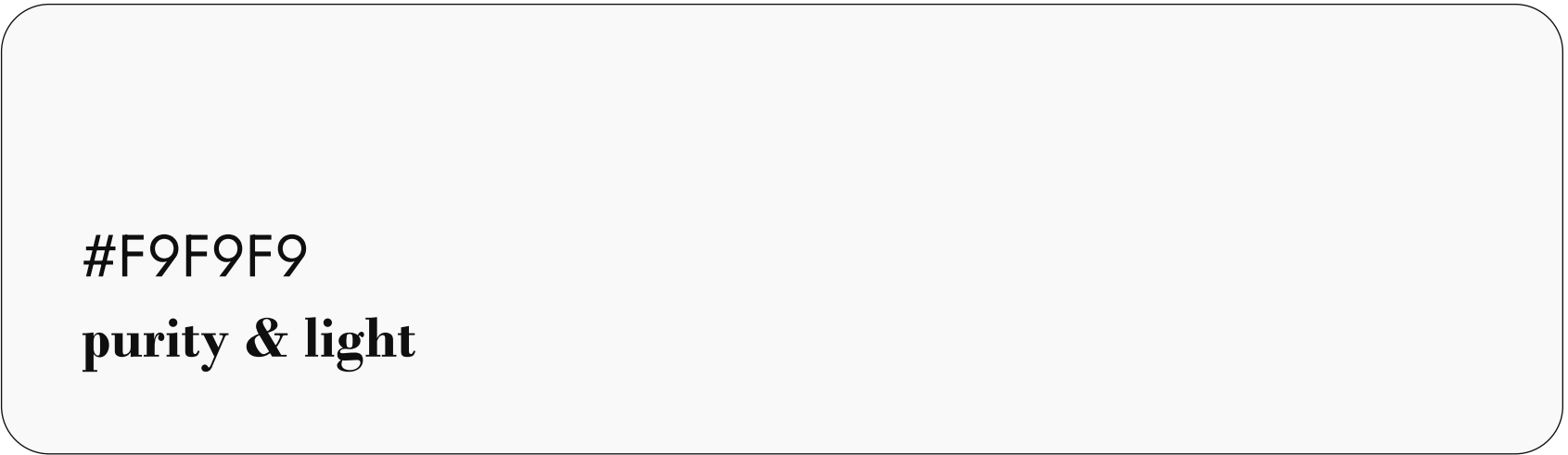


Nature element & More



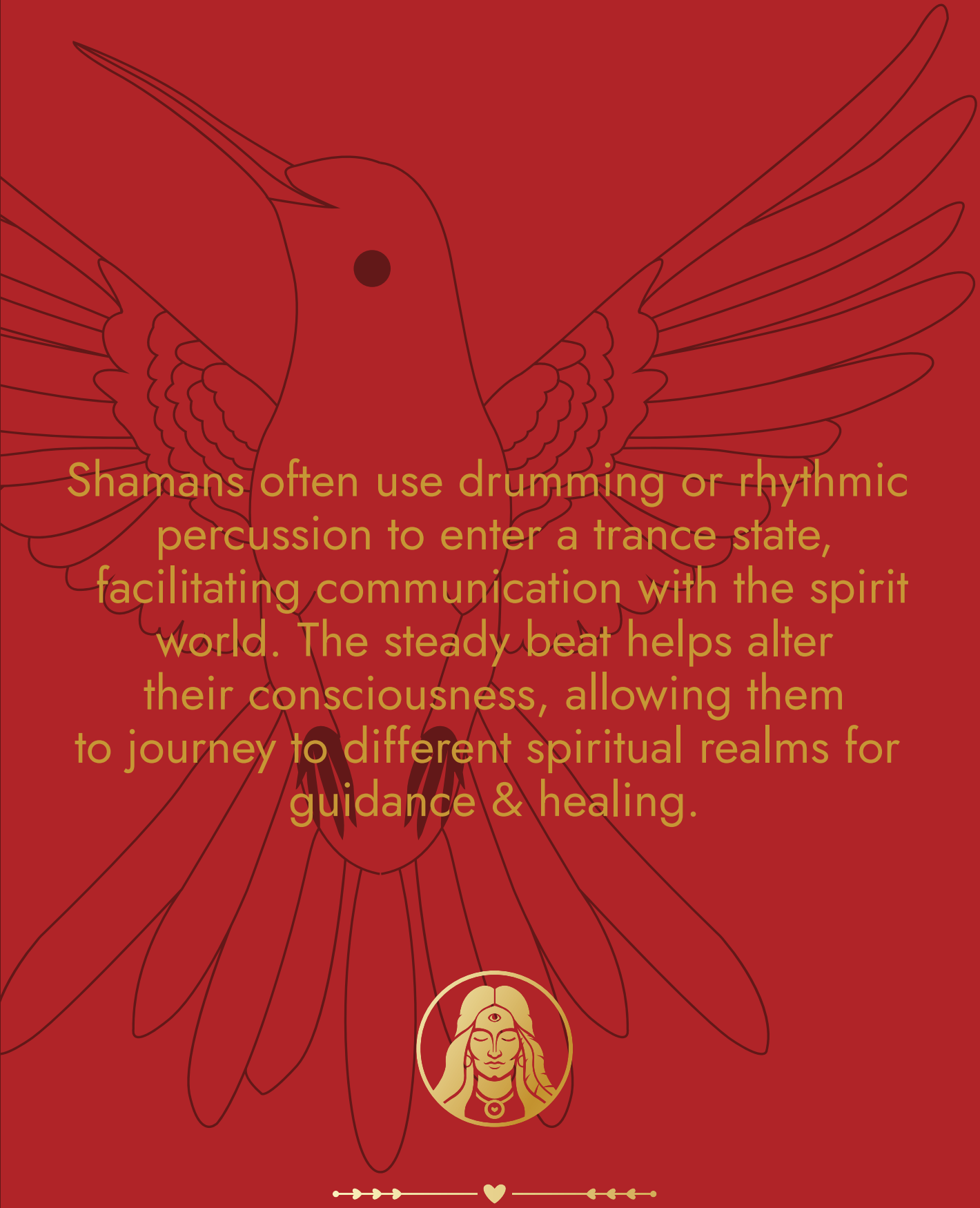
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Brand Colors

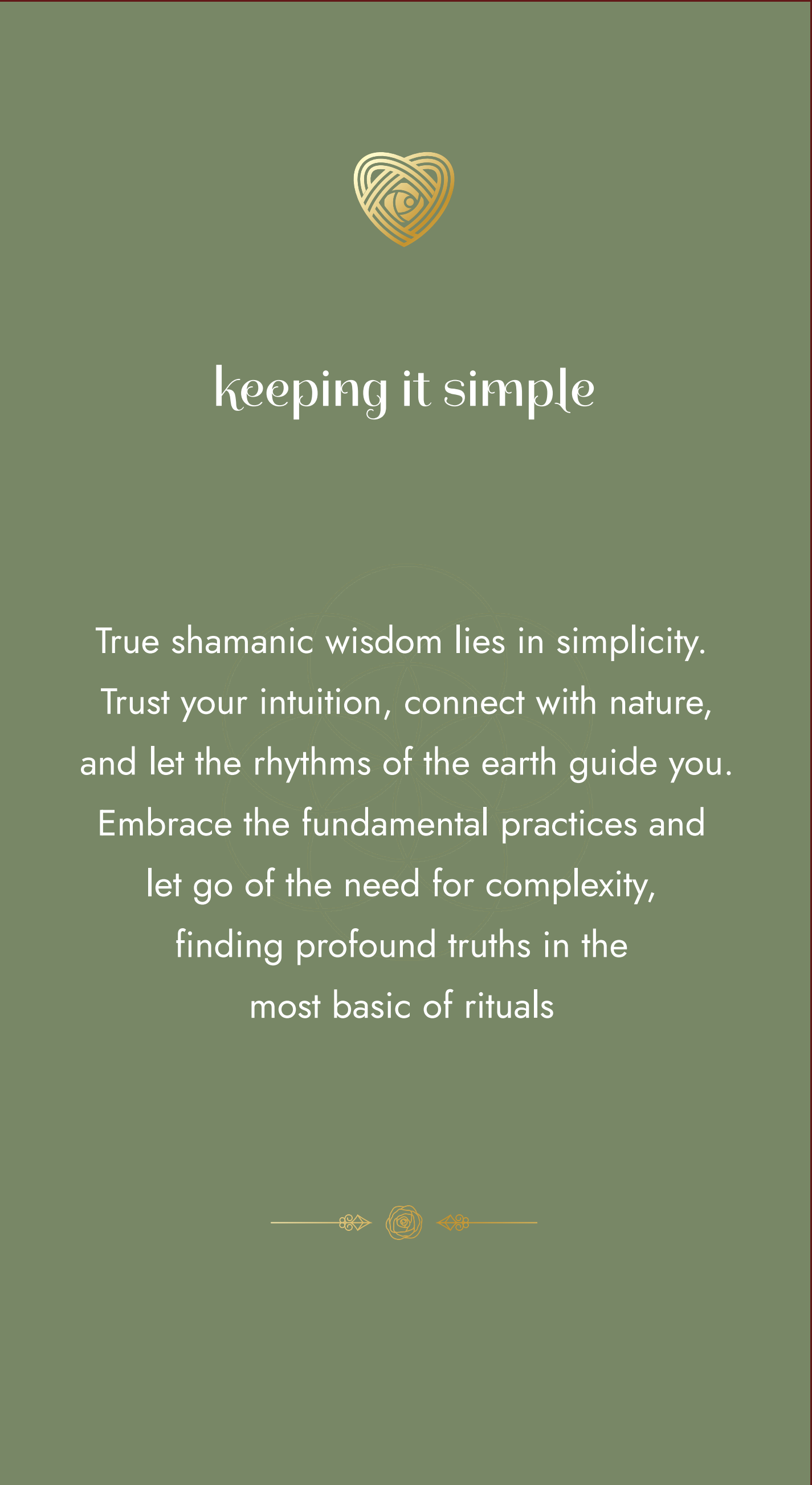
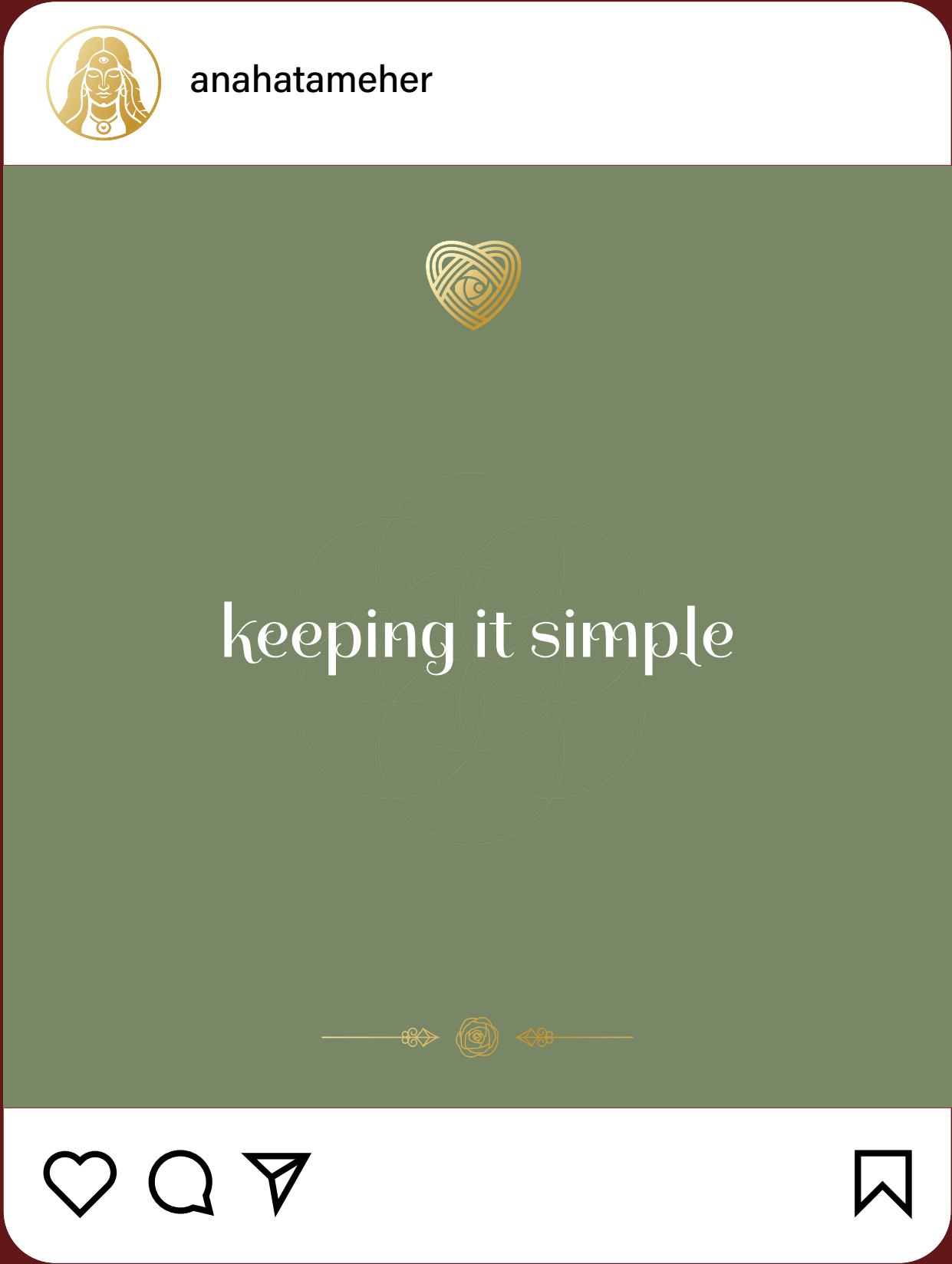


Applications

Shamanic info template



Qoute Template



Testimonial Template



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client's love

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client's love

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Upcoming
Event
Template



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Live Workshop
WITH ANAHATA MEHER

—◀—♦♦♦♦—▶—

THE
SHAMANIC JOURNEY

Aug 15th & Aug 16th
10am to 5 pm

—◀—REGISTER NOW—▶—







Live Workshop
WITH ANAHATA MEHER

—◀—♦♦♦♦—▶—

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SHAMANIC JOURNEY

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keeping it simple







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Live Workshop
WITH ANAHATA MEHER



THE
SHAMANIC JOURNEY

Aug 15th & Aug 16th
10am to 5 pm









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client's love

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what to expect
from
SHAMANIC HEALING
session?








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Shamans often use drumming or rhythmic
percussion to enter a trance state, facilitating
communication with the spirit world. The steady
beat helps alter their consciousness, allowing them
to journey to different spiritual realms for
guidance & healing.







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To walk the path of
the shaman is to dance with
the spirit of the earth, listen
to the whispers of the wind,
and see with the eyes
of the heart





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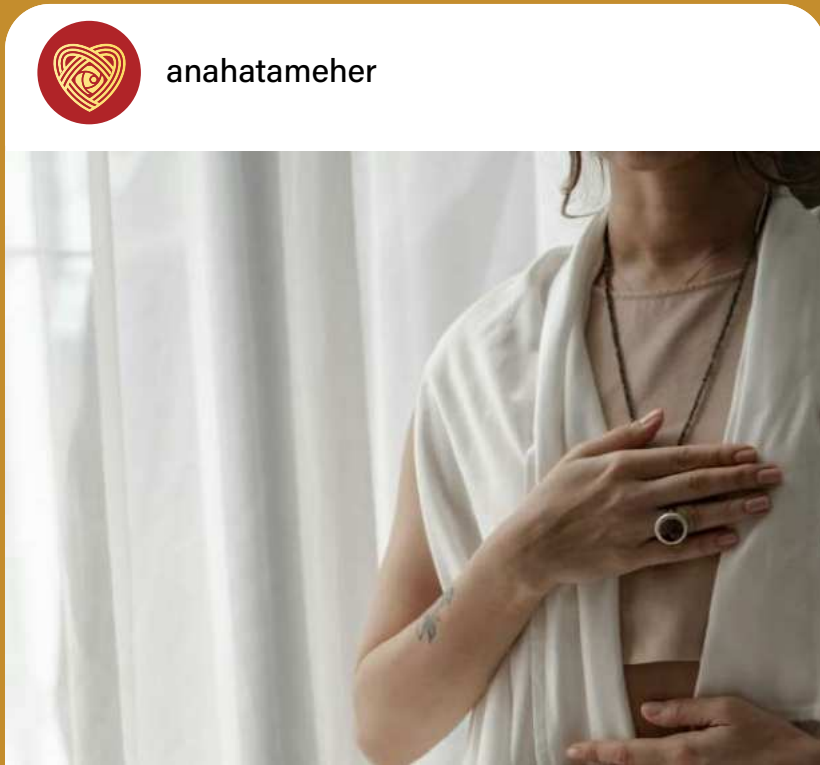
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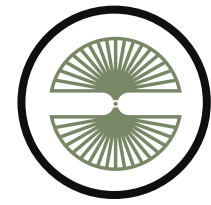
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Live Workshop WITH ANAHATA MEHER



THE SHAMANIC JOURNEY

Aug 15th & Aug 16th
10am to 5 pm

— « — REGISTER NOW — » —



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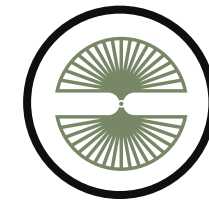
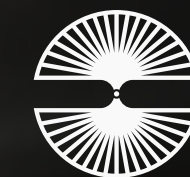
Live Workshop WITH ANAHATA MEHER



MOON MEDICINE

Aug 15th & Aug 16th
10am to 5 pm

— « — REGISTER NOW — » —



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client's love



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keeping it simple



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The spirit of the
shaman dances between
worlds, seeking
wisdom in the silence



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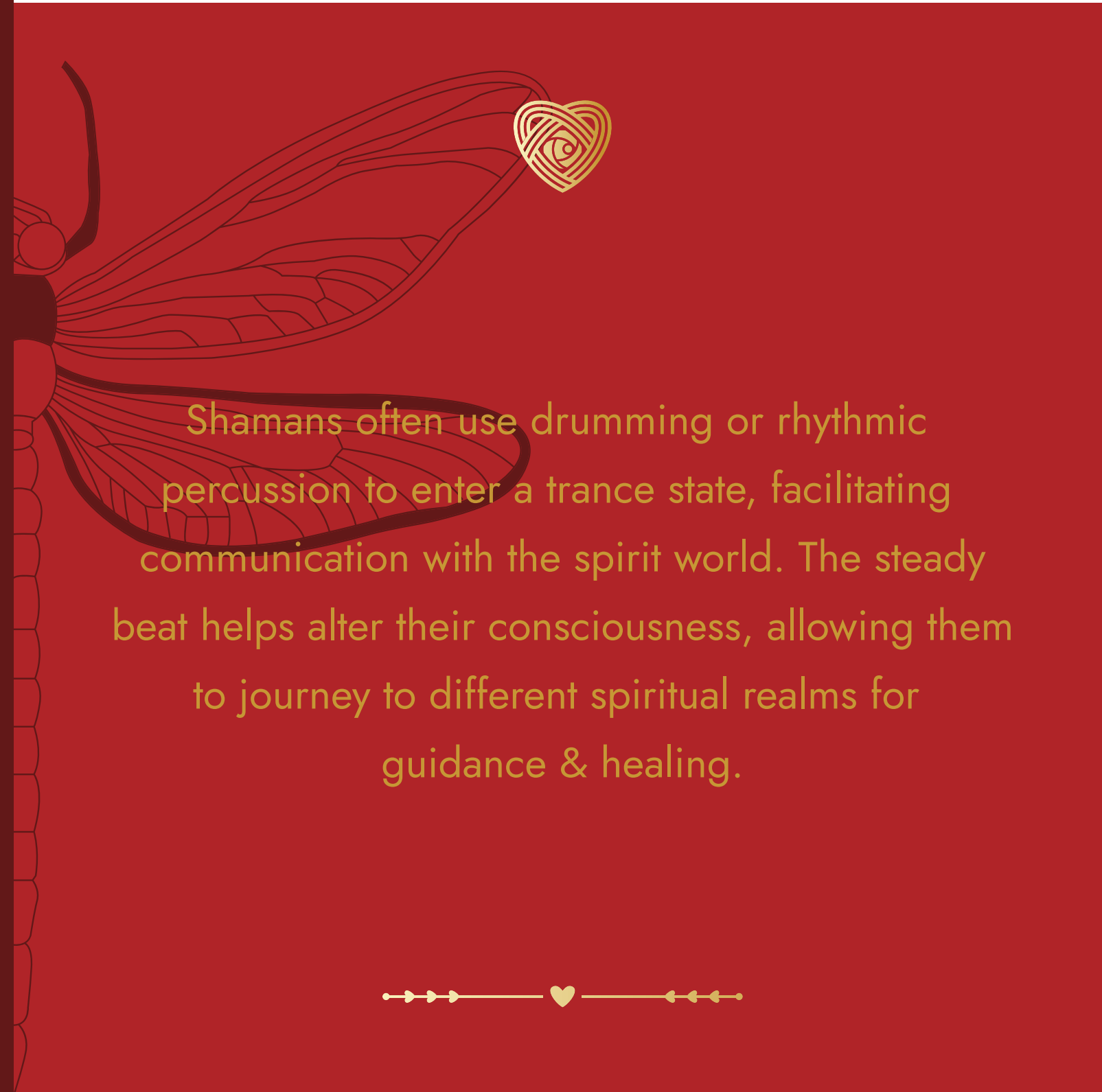


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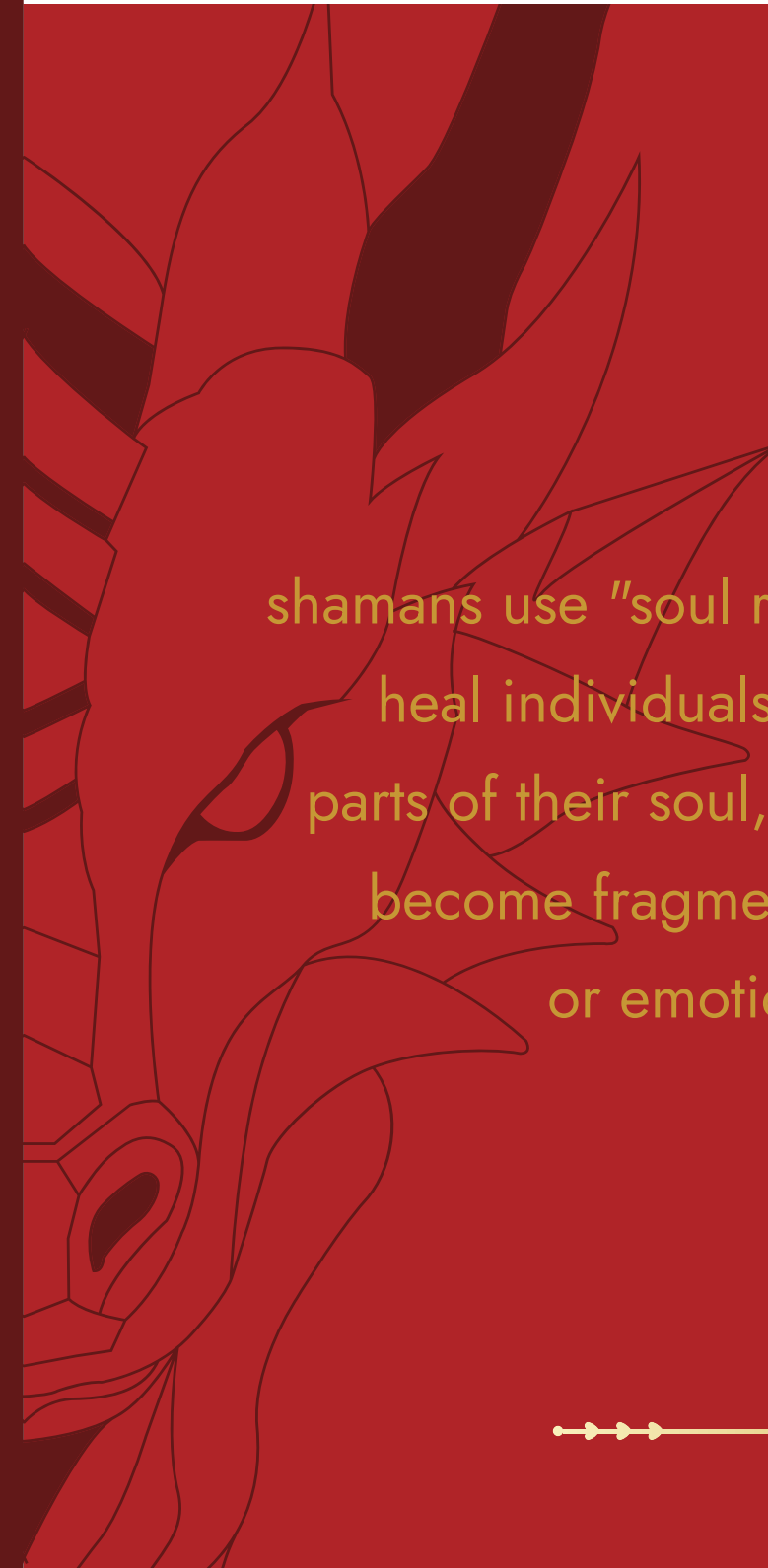
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spirit animal represents specific qualities & traits that can help the individual understand their own strengths & challenges, providing guidance & connection to the spiritual world



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shamans use "soul retrieval" to heal individuals by finding lost parts of their soul, which may have become fragmented due to trauma or emotional pain.





ANAHATA MEHER

HOME

BLOG & MEDIA

EVENTS & SERVICES

STORE

Guided by the rhythms of nature
& the wisdom of the ancestors, the
shaman's path is one of healing,
connection, & spiritual empowerment



ANAHATA MEHER OFFERINGS



Packaging



THANK YOU
LET ME KNOW YOUR VIEWS
:)